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April 8, 2020

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## **Strategic Agency Partners Insurance Network Launches During Pandemic to Support Independent Agents in New Jersey and Eastern Pennsylvania**

**RIVERTON, N.J., April 8, 2020** – As independent insurance agents face the most challenging business environment ever, three of the Philadelphia region's leading insurance agencies are joining resources to launch Strategic Agency Partners (SAP), an insurance agency network with a geographic footprint in eastern Pennsylvania and New Jersey.

The founding agencies, located in southern New Jersey, include BCA Group of Northfield, The Stanton Insurance Group of Cherry Hill, J.S. Braddock Agency of Medford and The Barclay Group of Riverton.

"The impact of the Coronavirus is going to be significant on the economy, independent insurance agents and their clients," said John Latimer, managing partner of SAP and president of The Barclay Group. "We think now more than ever, agency owners need to consider joining an agency network."

SAP improves agency revenue through consolidating common insurance carrier premium and provides consultative support to its affiliated agencies to improve new business development, technology and agency operations. Affiliated agencies remain fully independent and individually owned.

"My agency has realized significant improvements in revenue as well as the tremendous benefit of collaborating with experienced colleagues who understand my business," commented Dave Stanton, president of the Stanton Insurance Group. "Our relationships with insurance companies have really improved since we joined the group."

Originally formed as South Jersey Agency Partners in late 2018 with a focus on southern New Jersey, the group realized a strong demand to expand the network in discussions with insurance agents and insurance carriers.

For more information, visit [www.StrategicAgencyPartners.com](http://www.StrategicAgencyPartners.com)

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